

# ***Report to the Council***

**Committee:** Cabinet

**Date:** 22 February 2011

**Portfolio Holder:** Councillor R Bassett  
(Performance Management)

**Item:** 12

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## **1. CORPORATE PLAN 2011-2015 AND KEY OBJECTIVES 2011/12**

### **Recommending:**

**(1) That, subject to the outcome of appropriate resident and partner consultation during February and March 2011, the Council's Corporate Plan for the period 2011/12 to 2014/15 be approved; and**

**(2) That in order to publish the Corporate Plan by 1 April 2011, the Performance Management Portfolio Holder be authorised to approve any significant amendments to the Plan arising from on-going resident and partner consultation.**

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### **Corporate Plan 2011-2015**

1. The Corporate Plan (formerly known as the Council Plan) is the Council's key strategic planning document, setting out service delivery priorities, with strategic themes reflecting those of the Sustainable Community Strategy for the District.
2. The Corporate Plan translates the vision for the District set out by the Community Strategy, into the Council's strategic direction, priorities and the most important outcomes that it wants to achieve, and informs all other plans and helps prioritise resources to provide quality services and value for money. The Corporate Plan does not cover everything that the authority does, focusing instead on those issues that matter most to local people, national priorities set by the government and local challenges arising from the social, economic and environmental context of the District. As a strategic document, the Corporate Plan does not contain specific information on a wide of range of services that the authority provides, or how it delivers statutory duties or enforces legislation, details of which can be found in the individual Directorate Business Plans produced each year.
3. The Corporate Plan is an important element of the Council's Performance Management Framework and its corporate business planning processes. It informs the content of annual Business Plans to illustrate the work that directorates and services perform that directly contributes towards the achievement of the Council's corporate objectives. The Corporate Plan also provides the emerging policy foundation for the medium-term financial strategy, particularly in the current financial climate.
4. The Corporate Plan evidences that the Council is aware of local issues. It includes specific actions to address corporate and local priorities that are financed, resourced and have a timescale for completion. The Corporate Plan is closely linked to the Council's medium-term financial strategy, outlining the financial resources available to fulfil specific priorities and objectives, and setting out how the Council will deliver its vision and priorities over the

next four years, to ensure improved outcomes for local people.

5. The Corporate Plan complements the Community Strategy and reflects those issues and priorities in the strategy where the Council can have maximum impact. The Community Strategy represents the longer-term vision for the District, and the Corporate Plan demonstrates how the Council will contribute to the delivery of this vision, concentrating on what affects its District as an area, not just on those services the Council delivers directly.
6. The draft Corporate Plan has been considered at a joint Cabinet and Management Board meeting and at a meeting of the Finance and Performance Management Cabinet Committee to which members of the Finance and Performance Management Scrutiny Panel were invited. The Plan is subject to consultation with residents and partners during February and March 2011 and it is necessary to publish the Plan by 1 April 2011. We are proposing that any significant amendments required as a result of that consultation should be agreed by the Performance Management Portfolio Holder in order not to delay publication. A number of amendments proposed by the Finance and Performance Management Cabinet Committee, together with some minor drafting revisions and outstanding performance updates, will be incorporated in the final version of the Corporate Plan.

#### **Key Objectives 2011/12**

7. The Corporate Plan includes a section reflecting the Council's key objectives for each year of the Plan. Key objectives for 2011/12 have been formulated by Portfolio Holders in consultation with Service Directors and by the Finance and Performance Management Cabinet Committee and we reviewed these at our meeting on 31 January 2011.
8. The Corporate Plan is attached as an Appendix to this report. We recommend as set out at the commencement of this report.